



Sponsorship Opportunities

Platinum – \$26,250.00

The sponsorship leverage includes (amongst others)

- Naming as a Platinum Partner for TRLC, Nigeria 2017
- Address the Conference for about 10 minutes
- 20 full Conference registration passes for your team and customers
- Free exhibition booth
- Formal recognition at the Conference
- Signage at the Conference (4 roll-up banners)
- Mention in all media releases and other media contact
- Full page coloured advertising in event program
- Inclusion in all advertising and Conference promotional items
- Production of point-of-sale materials by sponsor to distribute

Diamond - \$19,250.00

The sponsorship leverage includes (amongst others)

- Naming as a Diamond partner for TRLC, Nigeria 2017
- 15 full Conference registration passes for your team and customers
- Free exhibition booth
- Formal recognition at the Conference
- Signage at the Conference (2 roll-up banner)
- Men on in all media releases and other media contact
- Full page coloured advertising in event program
- Inclusion in all advertising and Conference promotional items
- Production of point-of-sale materials by sponsor to distribute

Gold - \$12,250.00

The sponsorship leverage includes (amongst others)

- Naming as a Gold partner for TRLC, Nigeria 2017
- 10 full Conference registration passes
- Free exhibition booth
- Formal recognition at the Conference
- Signage at the Conference (1 roll-up banner)
- Men on in all media releases and other media contact
- Full page coloured advertising in event program
- Inclusion in all advertising and Conference promotional items

Silver - \$8,750.00

The sponsorship leverage includes (amongst others)

- Naming as a Silver partner for TRLC, Nigeria 2017
- 5 full Conference registration passes
- Formal recognition at the Conference
- Signage at the Conference
- Mention in all media releases and other media contact
- Full page coloured advertising in event program
- Inclusion in all advertising and Conference promotional items

Bronze - \$5,250.00

The sponsorship leverage includes (amongst others)

- Naming as a Bronze partner for TRLC, Nigeria 2017
- 3 full Conference registration & passes
- Formal recognition at the Conference
- Signage at the Conference
- Mention in all media releases and other media contact
- Full page coloured advertising in event program or catalogue
- Inclusion in all advertising and Conference promotional items

Regular - \$3,500.00

The sponsorship leverage includes (amongst others)

- Naming as a Bronze partner for TRLC, Nigeria 2017
- 2 full Conference registration & passes
- Formal recognition at the Conference
- Signage at the Conference
- Mention in all media releases and other media contact
- Full page coloured advertising in event program or catalogue
- Inclusion in all advertising and Conference promotional items

The Conference Secretariat:

3B, Hakeem Dickson Road Lekki Phase 1, Lagos.

Email: info@retailleadersconference.com

Website: www.retailleadersconference.com

Tel: +234 1 291 7328, +234 803 343 4776