



Partnership/ Sponsorship Opportunities

Platinum - N7.5m

The sponsorship leverage includes (amongst others)

- Naming as a Platinum Partner for TRLC, Nigeria 2017
- Opportunity to address the Conference for about 10 minutes
- 15 full Conference registration passes
- Free exhibition booth
- Formal recognition at the Conference
- Signage at the Conference (3 roll-up banners)
- Mention in all media releases and other media contact
- Full page coloured advertising in event program
- Inclusion in all advertising and Conference promotional items
- Production of point-of-sale materials by sponsor to distribute

Diamond - N5.5m

The sponsorship leverage includes (amongst others)

- Naming as a Diamond partner for TRLC, Nigeria 2017
- 10 full Conference registration passes
- Free exhibition booth
- Formal recognition at the Conference
- Signage at the Conference (1 roll-up banner)
- Mention in all media releases and other media contact
- Full page coloured advertising in event program
- Inclusion in all advertising and Conference promotional items
- Production of point-of-sale materials by sponsor to distribute

Gold - N3.5m

The sponsorship leverage includes (amongst others)

- Naming as a Gold partner for TRLC, Nigeria 2017
- 5 full Conference registration passes
- Free exhibition booth
- Formal recognition at the Conference
- Signage at the Conference (1 roll-up banner)
- Mention in all media releases and other media contact
- Full page coloured advertising in event program
- Inclusion in all advertising and Conference promotional items

Silver - N2.5m

The sponsorship leverage includes (amongst others)

- Naming as a Silver partner for TRLC, Nigeria 2017
- 3 full Conference registration passes
- Formal recognition at the Conference
- Signage at the Conference
- Mention in all media releases and other media contact
- Full page coloured advertising in event program
- Inclusion in all advertising and Conference promotional items

Bronze - N1.5m

The sponsorship leverage includes (amongst others)

- Naming as a Bronze partner for TRLC, Nigeria 2017
- 2 full Conference registration & passes
- Formal recognition at the Conference
- Signage at the Conference
- Mention in all media releases and other media contact
- Full page coloured advertising in event program or catalogue
- Inclusion in all advertising and Conference promotional items

Brochure Advert

• Centre Spread	N500,000
• Back Cover	N350,000
• Inside Front Cover	N300,000
• Inside Back Cover	N250,000
• Inside Colour Full Page	N200,000
• Inside Colour Half Page	N100,000
• Exhibition	N300,000