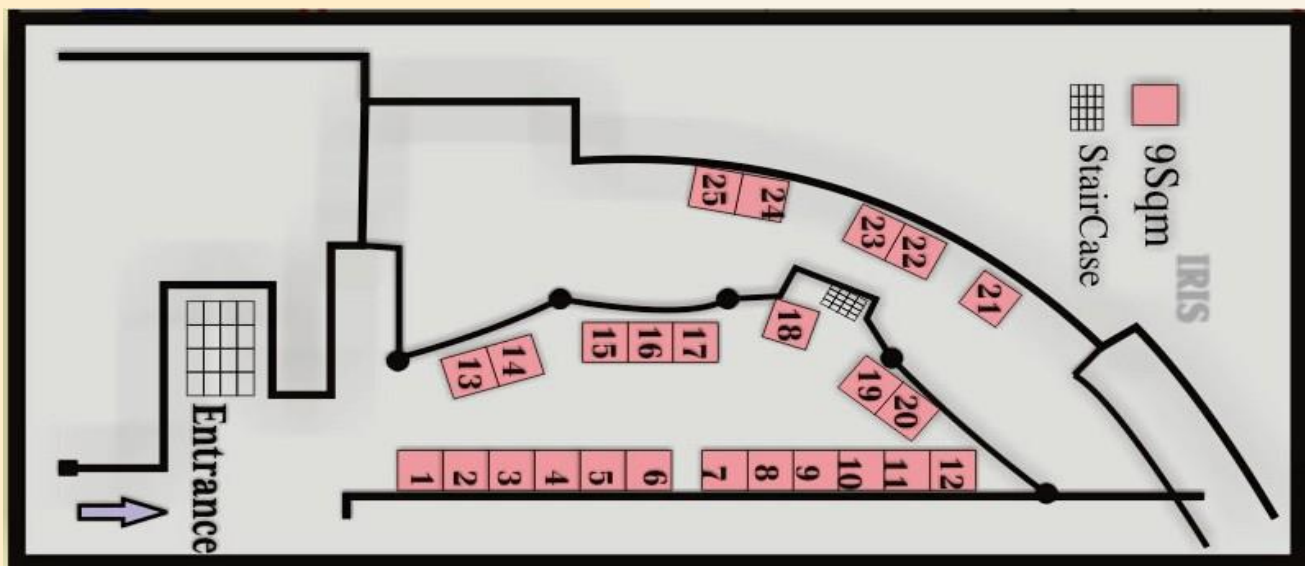


## Exhibition & Advert Opportunities

Floor Plan - 25 Booths of 9Sqm



Our Preferred Exhibitors will be strategic partners in driving our shared long term objectives.

We commit to work to understand the unique needs of Exhibitors and support them to achieve them within the opportunities offered by The Retail Leaders Conference.

### Tangible Leverage

- **Space & Utilities**
  - 3mtrs<sup>2</sup> Space in the Exhibition Area (on a first accepted, first served basis).
  - A Table and 2 Chairs.
- **Privileges**
  - 2 Exhibitor passes.
  - 2 Display banners.

### Advertising & Media Exposure

- Company listing on the conference site and brochure.
- Logo recognition on all pre-event marketing and onsite collateral (website, signage, etc.).

### Exhibition Opportunities (25 Booths)

- **Fee - N200,000**

*(Exhibitor pass exclude entry to all conference sessions. However, pass include coffee and lunch breaks only.)*

### Brochure Advertisements

- Centre Spread N500,000
- Back Cover N350,000
- Inside Front Cover N300,000
- Inside Back Cover N250,000
- Inside Colour Full Page N200,000
- Inside Colour Half Page N100,000